

Re: Please give an Ella demo

From: **Jess Peterson** | jess@wssdc.com
To: **Keith Lauver** | keith@atomicelevator.com
Cc: **Jen Hensley** | jen@jhensleyassociates.com

January 9, 2026 at 9:24 AM

Keith,

I was making the rounds in Helena with a dear friend and colleague Jen Hensley. She runs a similar shop to ours.

I let her in on the Ella 'secret' and she of course wanted to learn more.

I'll let you two take it from here. A snazzy and mind-blowing walk through is coming your way Jen.

Happy Friday all!

Jess

From: **Keith Lauver, Ellavator Ai** | keith@atomicelevator.com
To: **Jess Peterson** | jess@wssdc.com
Cc: **Jen Hensley** | jen@jhensleyassociates.com
Bcc: **39738133@bcc.hubspot.com**

January 9, 2026 at 10:54 AM

Jess,

Aw, thanks pardner <Jess drawl attempted>! Appreciate you sharing the secret, and always love talking about our girl.

Jen, it's a privilege! I'd love to learn more about you and your firm and focus. Do you want to propose a time for a Zoom or see what you can find from [my calendar](#)? For a friend of Jess', I can also head over to Helena and provide an in-person tour.

Looking forward to it!

Keith




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CEO

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From: **Jen Hensley** | jen@jhensleyassociates.com

January 9, 2026 at 11:21 AM

To: **Keith Lauver, Ellavator Ai** | keith@atomicellevator.com

Zoom is great - just booked!

Speak soon,
Jen

Jen Hensley
Hensley & Associates , LLC
406 498 3314

Schedule a meeting directly - calendly.com/jhensleyassociates/30min

From: **Ellavator Ai** | keith@atomicellevator.com

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From: **Keith Lauver** | keith@ellavator.ai

January 16, 2026 at 12:12 PM

To: **Emily Sweeney** | emily@atomicelevator.com

From: **Jen Hensley** | jen@jhensleyassociates.com

To: **KeithLauver**

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From: **Emily Sweeney** | emily@atomiclevator.com
To: **jen@jhensleyassociates.com**
Cc: **Keith Lauver** | keith@ellavator.ai

January 16, 2026 at 12:21 PM

Hi Jen,

I’m sorry to hear your son is sick—hope the pediatrician visit went smoothly and that he’s feeling better soon.

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Best,
Emily

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Emily Sweeney
Executive Assistant to Keith Lauver

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📞 (707) 804-8844



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To: **KeithLauver**

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From: **Keith Lauver** | keith@ellavator.ai

February 2, 2026 at 9:05 AM

To: **Emily Sweeney** | emily@atomiclevator.com, **jen@jhensleyassociates.com**

Bcc: **39738133@bcc.hubspot.com**

Hi Jen,

I hope your family is back in full health. My wife and I both got nailed with that flu bug going around, and are just starting to feel like we're back at full speed again!

Did you still want to take a peek at Ella? I'd love to learn more about your practice and provide some examples of how others like Jess are using Ella in far-better-than-Chat-GPT-ways! :) My availability is at app.reclaim.ai/m/atomiclevator-keith. Also, my sister lives in Helena and I'm always looking for an excuse to head over there...

Hope to meet you soon!

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February 15, 2026 at 2:58 PM

To: **Emily Sweeney** | emily@atomiclevator.com, **jen@jhensleyassociates.com**

Bcc: **39738133@bcc.hubspot.com**

Jen,

Hope this finds you well!

I need a little guidance here: want me to be professionally persistent, or were you just being nice when Jess introduced us? :) I'm great either way, but want to know if I should keep pinging or just reach out in a quarter or a year or, well, never. :)

I've been doing the founder thing for 40 years, so my skin is thick. You won't offend me if you have no interest. On the other hand, if you want to share stories or learn more about why Jess is a fan of what we're up to, I'd be happy to hop on a Zoom or even buzz over to Helena.

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